

## **WEBSITE DESIGN SERVICES AGREEMENT**

**This Agreement is entered into by and between:**

**Studio Name:** Studio Mesmer ("Service Provider")

**Client Name:** [Client's Full Legal Name] ("Client")

**Effective Date:** [DD/MM/YYYY]

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### **1. Scope of Work**

The Service Provider agrees to design and develop a website for the Client. The services will include:

- Custom website design based on Client's brand guidelines and requirements
- Frontend development (responsive and cross-browser compatible)
- CMS integration (e.g., WordPress/Webflow/Custom as agreed)
- Basic on-page SEO hygiene setup (meta tags, alt tags, page titles)
- Handover of all necessary credentials and files post-completion

*A detailed scope with features and functionalities may be attached as Appendix A.*

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### **2. Project Timeline**

- Project Start Date: [Start Date]
  - Estimated Completion: [Duration – e.g., 4–6 weeks from kickoff]
  - The timeline is contingent on timely feedback and content provision by the Client.
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## 3. Payment Terms

- Total Fee: ₹[Amount] + GST / \$[Amount]
- Payment Schedule:
  - 50% advance to begin the project
  - 30% on design approval or mid-project milestone
  - 20% on final delivery and deployment

**Payments must be made within 7 days of invoice date.**

**Delays beyond 15 days will incur a late fee of 5% per month on the due amount.**

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## 4. Revisions

- Up to 2 rounds of revisions are included per design phase.
  - Additional revisions will be charged at ₹[Rate] / \$[Rate] per round.
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## 5. Client Responsibilities

- Provide website content, brand assets, and feedback in a timely manner.
  - Unresponsiveness beyond 15 consecutive days may result in project pause or cancellation.
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## 6. Intellectual Property & Portfolio Rights

- All rights to the final website design transfer to the Client upon full payment.
- Studio retains the right to display the project in its portfolio, website, social media, and promotional materials.

## **7. Post-Launch Support**

- 30 days of free post-launch bug-fixing support is included.
  - Further support or maintenance can be retained separately via an AMC or billed hourly.
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## **8. Content Ownership & Licensing**

- The Client will provide all content, including images, videos, and text, or ensure proper licenses are in place.
  - Stock assets used by the Service Provider will be licensed appropriately.
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## **9. Hosting & Domain**

- Hosting and domain purchase are the Client's responsibility unless otherwise agreed upon.
  - The Service Provider may assist in setup but is not responsible for third-party hosting issues.
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## **10. Browser & Device Compatibility**

- The website will be tested for modern browsers (Chrome, Firefox, Safari, Edge).
  - Legacy browsers (e.g., Internet Explorer) are not supported unless agreed in writing.
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## **11. Limitation of Liability**

- The Service Provider is not liable for indirect, incidental, or consequential damages, including data loss, server downtime, or plugin failures.
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## **12. Force Majeure**

- Neither party is liable for delays due to unforeseen events beyond their control (e.g., natural disasters, pandemics, internet outages).
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## **13. Termination**

- Either party may terminate with 7 days' written notice.
  - If terminated, the Client agrees to pay for all completed work.
  - If the Client is unresponsive for more than 15 days, the Service Provider may terminate the project and retain paid amounts.
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## **14. Dispute Resolution**

- Parties will aim to resolve disputes amicably.
  - Any unresolved dispute will be subject to the jurisdiction of [Delhi, India].
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## **15. Governing Law**

This Agreement is governed by the laws of [Your State/Country, e.g., India, Delhi Jurisdiction].

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**16. Signatures**

**For the Service Provider**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**For the Client**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_