### studio mesmer

## Data Narratives

#### UX Case Study

## Telangana Gas

Telangana Gas leverages technology to simplify the experience for its B2B customers, drivers, and administrators as a gas and fuel provider.

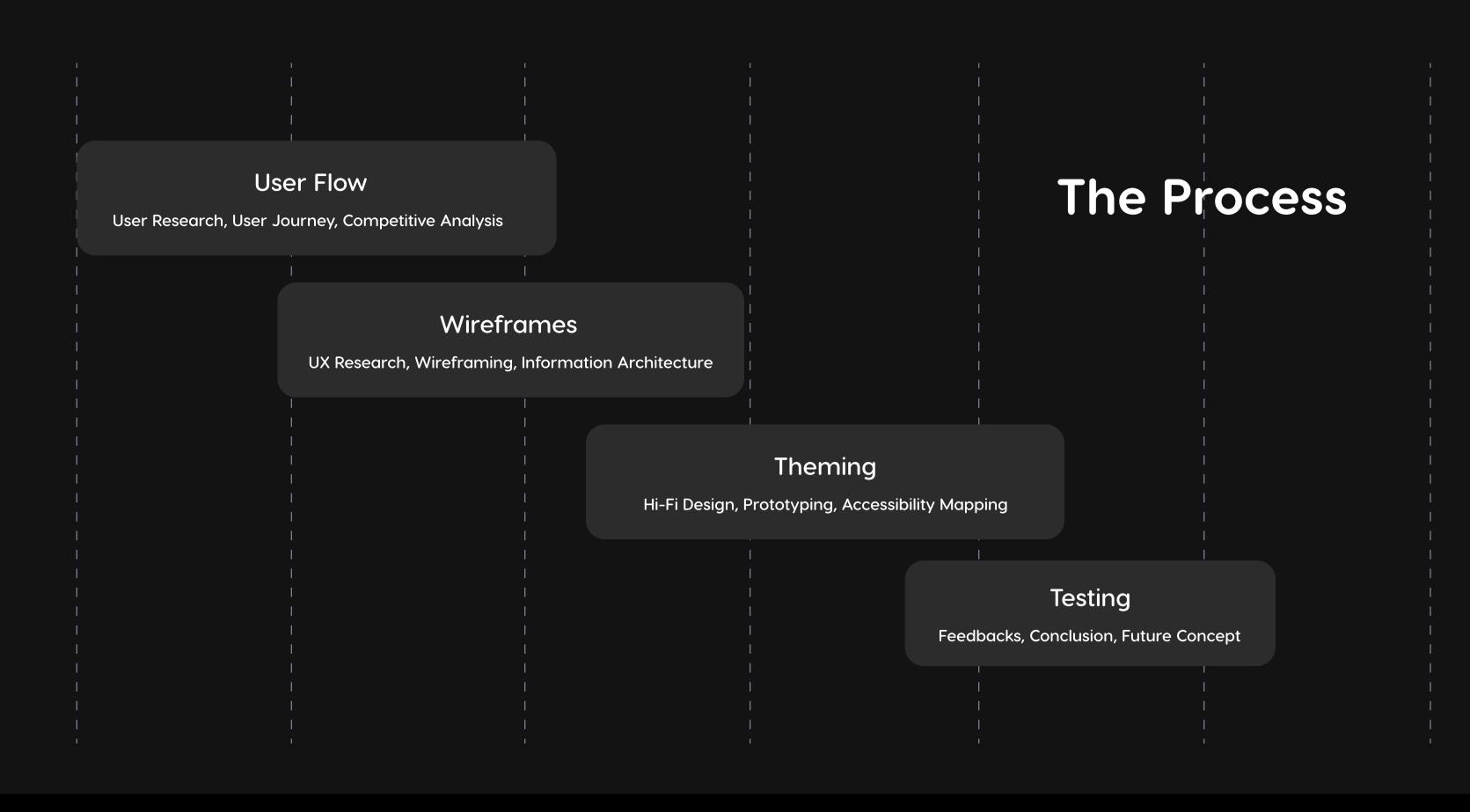
InvestorsDesignShifu VenturesStudio Mesmer

#### Problem Statement

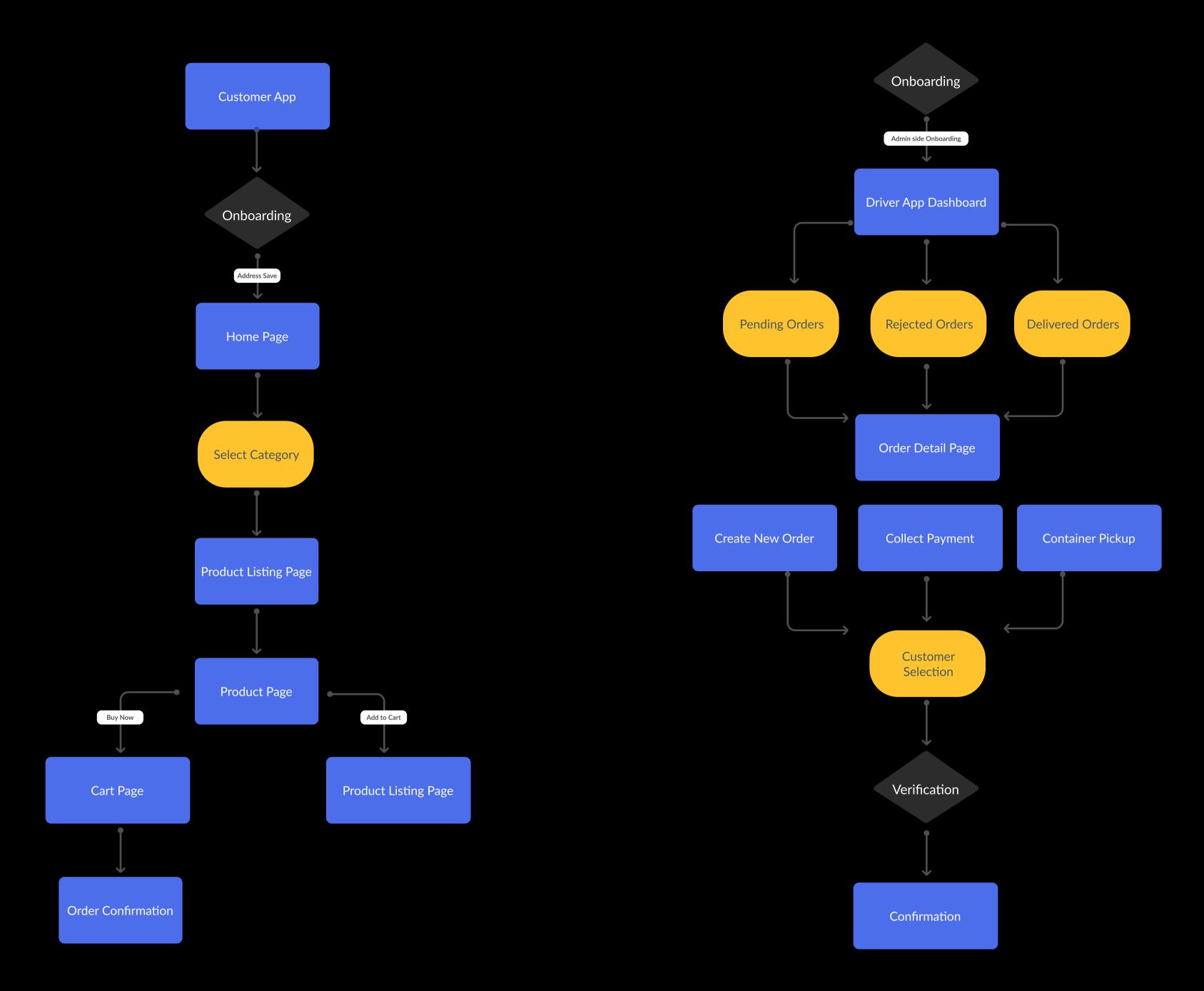
How can we design a user-friendly platform that accommodates the needs of older individuals, as well as technologically-challenged drivers, while simultaneously resolving all potential issues that may arise within the app?

Target Audience Business owners, Delivery Drivers

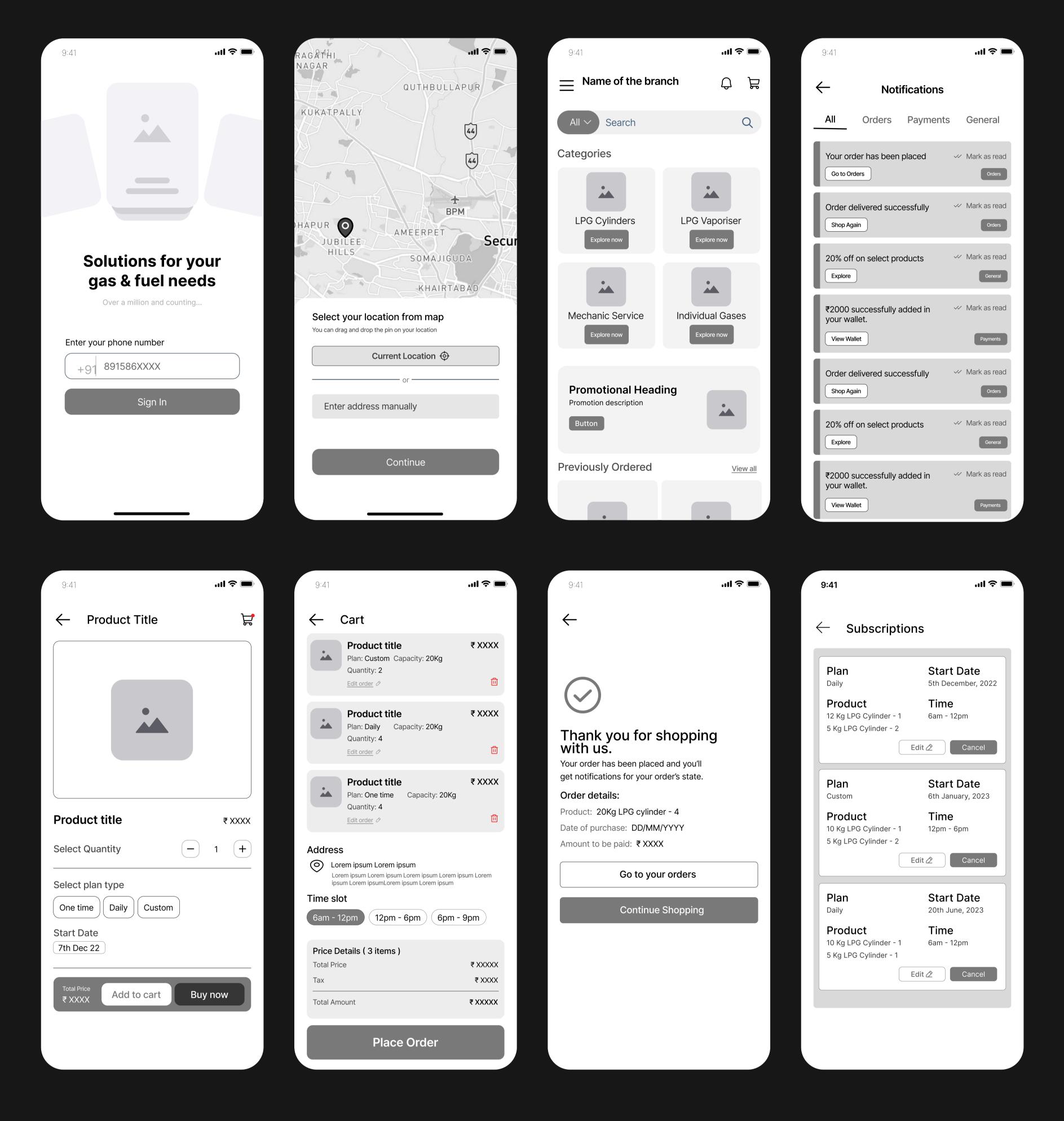






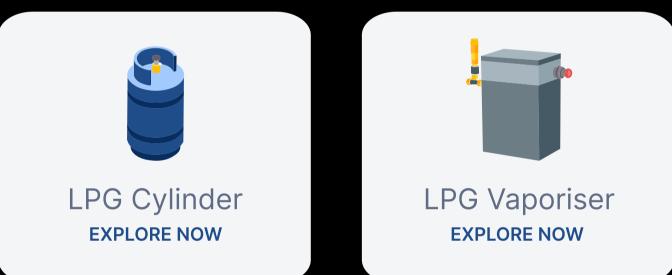


## Wireframes



### Interesting UX Researches

Revamping the buttons with illustrations to facilitate

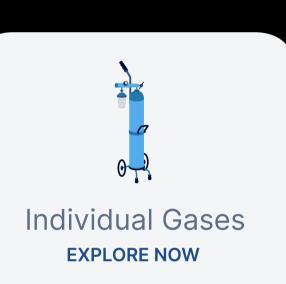


**Mechanic Services** 

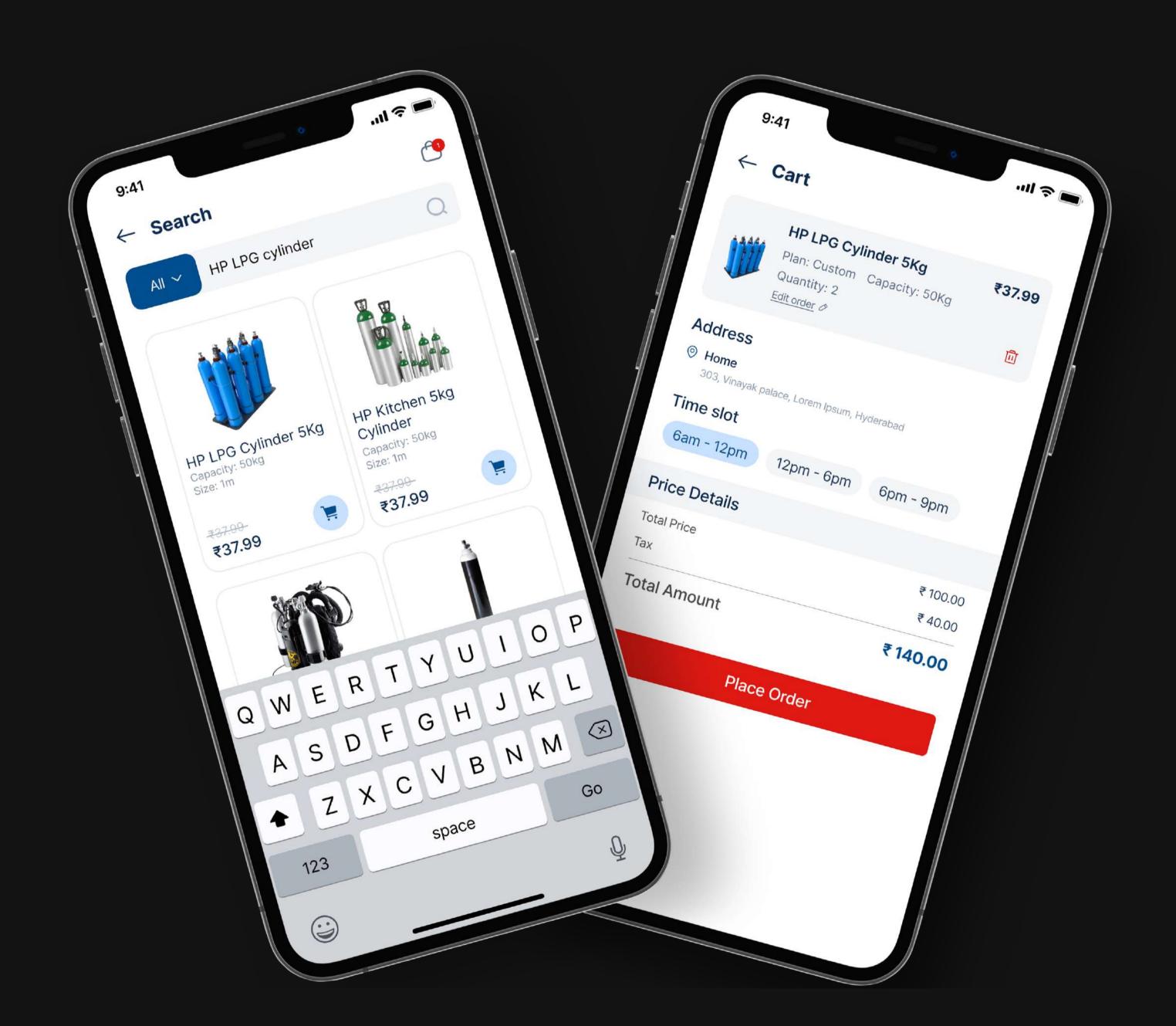
**EXPLORE NOW** 

### easy recognition

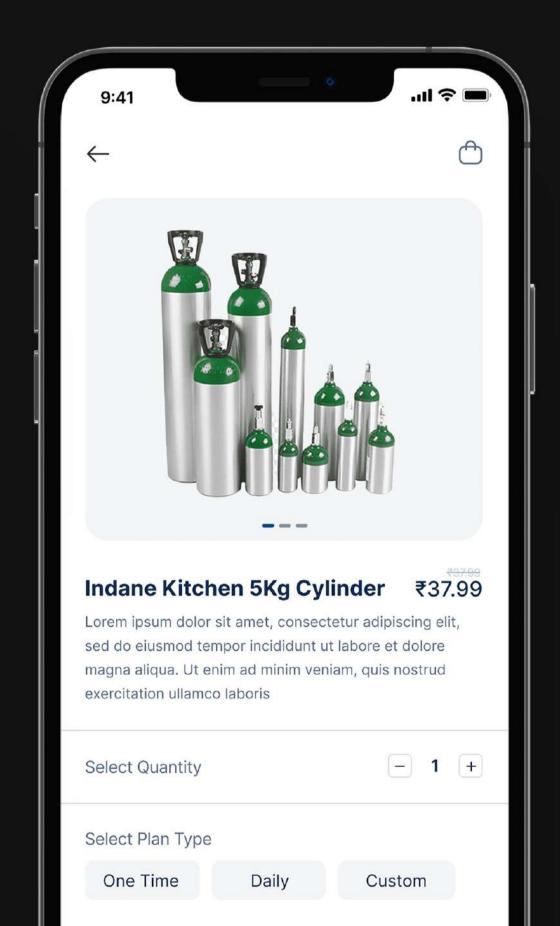
To improve the user experience and ensure ease of use, the decision was made to incorporate illustrations into the button design. By doing so, the buttons became more visually appealing and were easier to identify. Additionally, the use of playful illustrations added an element of fun to the design, making the user experience more enjoyable overall. By leveraging these visual cues, users were able to navigate through the application with greater ease and efficiency. The end result was a more engaging and user-friendly interface, making the overall user experience more enjoyable.

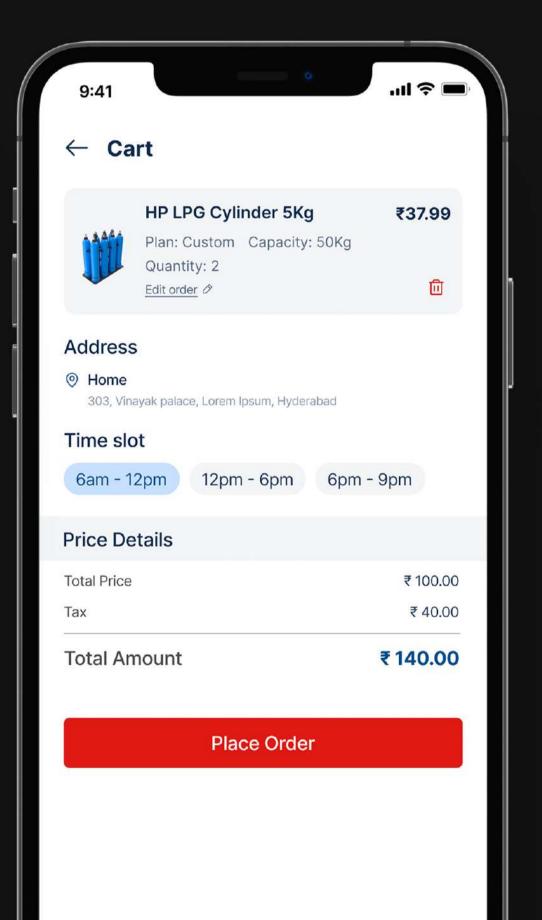


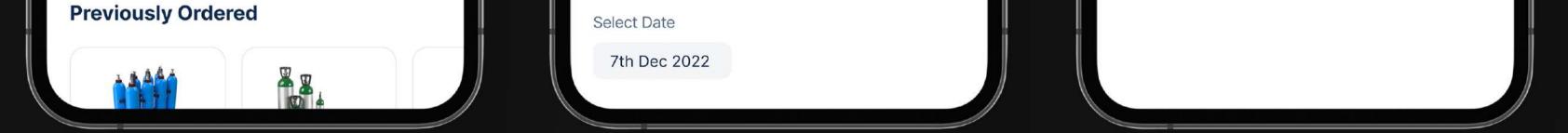
# **Customer App**



Hyderabad Branch Al  PG Cylinder, Spare Parts Categories LPG Cylinder LPG Cylinder EXPLORE NOW LPG Vaporiser EXPLORE NOW
Categories
LPG Cylinder LPG Vaporiser
Mechanic Services Individual Gases EXPLORE NOW EXPLORE NOW









9:41	<b>•</b>	
	)ashboard	0
😪 Order Sta	atus	Today
Pending 1 View	Rejected 1 View	Delivered 2 View
Paral Inventory		ll Empty Filled
HP 19Kg 10 5 Empty 5 Filled	HP 47Kg 7 5 Empty 2 Filled	HP 10Kg 8 2 Empty 6 Filled
Indane 19Kg 10 10 Empty 0 Filled	Indane 47Kg 7 5 Empty 2 Filled	Indane 10Kg 8 2 Empty 6 Filled
ି Quick Lin	ks	
Create Orders	Collect Payments	Collect Containers
OO OO Dashboard Pa	(₹) (¢ yments Orde	rs Containers

9:41		U.	.ıl ≎ ■	
$\leftarrow$	Order St	atus	٥	
Pending (1)	Rejected	1 (1) De	elivered (2)	
Today				
Q Searc	h			
Customer D	etails	Pending		
Name John Doe		Custome 12345	er ID	
Phone Number +91 98765432	210	Compan Royal F	y Name Restaurant	
Address 303, Vinayak F Hyderabad	Palace, Lorem,	Viewo	on map	
Product Det	ails			
Product		Amount ₹ 1500		
HP 19Kg Cyline HP 19Kg Cyline		₹ 1500		
HP 19Kg Cyline		₹ 1500		
HP 19Kg Cyline	der - 2	₹ 1500		
Total		₹600	00	
Reject	Order	View d	etails	
00 00 Dashboard	₹ Payments	Orders	Containers	

